

# FIRED UP

A Newsletter for the Santa Fe Trails Bicycle Shop Cult

May 22, 2009

## KID's Criterium / Adult Training

The Spring series of Kids Criterium Races is off to a great start. The first week saw some threatening weather which kept the attendance down. Two weeks later, the weather proved threatening AGAIN (welcome to Kansas, Toto), but word is definitely getting around. Or maybe parents are just ready to get the kids out of their house and into some activities that will wear them out...

Regardless, the growing group of kids were incredible as they raced around the challenging track with the most determined looks ... well, let's just say that the

Tour de France riders have nothing on these kids!

There are still two more races left – May 27<sup>th</sup> and June 3. And immediately following the kid's race is an adult training criterium.

Something for the entire family – and entire families are turning out (we need to give the Gash family some competition)! Kids are free,



What will win – Exhaustion or the Thrill of Victory?

and adults participate for only \$5.00. •

### Product of the Month



### Trek Fuel EX 7

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Richard Gash, Carl Fisher and Mark Ramsden battle it out in the Adult Criterium. Umm... A little intense, Carl?

### SFT Kid's Bike Race & Adult Training

**Where:** Warren Middle School

Tenth Street in Leavenworth, KS

**When:** Wednesday nights at 6:30 p.m.

Remaining: May 27 and June 3rd

**Who:** There's Something For EVERYONE!!!!

**Prizes:** Medals for Top 3 / Category

### A Visit from Hans

Santa Fe Trails has enjoyed the company of many interesting world travelers, and we recently made yet another friend. While traveling from Los Angeles to Boston by bicycle, Hans happened by the bike shop as he passed through Leavenworth. A few repairs, a couple cups of Ruta Maya and some great conversation, lead to another solid Santa Fe Trails "cult" member. Hans has added the bike shop to the blog he created to record and update his friends of his epic journey.

Check it out: <http://eisenhansi.blogspot.com/>.



## Product of the Month: Trek Fuel EX 7

*Santa Fe Trails Will be offering a \$300 rebate on this new dual suspension bike....bringing the price down to \$1799!*



**\$1799 w/ Rebate**

*The Fuel EX 7 is your introduction to true suspension intelligence. Thanks to ABP, the EX 7's rear suspension is continuously active, even while braking. And with Full Floater, you get a suspension platform with full shock stroke performance and control. EVO Link then ties it all together, giving you full frame stiffness for point-and-shoot precise and control. It's the perfect bike for the discerning rider who knows that ride quality is so much more than the sum of components.*

This sale will go through the month of June. So come in and test ride one today!

## Sizzling Summer at Santa Fe

It has been an exciting Spring and sets up to be an even better Summer. In addition to our training rides, destination rides and kid's races, this is just a little of what you can expect this Summer as a member of the Santa Fe Trails family:

**June** brings the state championships in road, criterium and time trials. Even if you aren't riding, we encourage you to go out and watch. It is quite exciting and a great motivator!

Many of our riders will be completing *Bike Across*

*Kansas*. BAK is a recreational bicycle

tour that crosses the state of Kansas within the span of eight days. Participants enjoy the challenge, camaraderie,

and adventure of pedaling from Colorado to Missouri – traversing over 450 miles. It is a unique way to discover the history and quiet beauty of the Great Plains region – as well as a few muscles you might have forgotten about.

**July** brings the twilight series at Haskell Indian Nations College in Lawrence. A weekly series this Racetrack-style criterium series boasts a .5 mile road course and multiple races with names like Bunny-Chase, Mad Russian, and Miss-n-Out. The Twilight is ideal for improving your criterium racing skills and sprinting ability. And with 3 racing opportunities per night, you'll learn exponentially by the end of the series. Times and details to come ...

**August** culminates in the **BIG ONE**. All summer we will have century ride opportunities which lead us to the grand



daddy of them all - **Hotter than Hell**. 12,000 riders, unbelievable support, exciting after-parties. It is AWE-SOME! A team event, we will depart on Friday morning, August 28<sup>th</sup>, drive to Wichita Falls, watch the Pro race, eat a pasta feast, and enjoy the expo. Saturday is the ride and party afterwards in the Michelob Ultra Village.

It's going to be a great summer ...

## Upcoming events

Wednesday, May 27: Santa Fe Trails Bike Race - Free for kids, \$5.00 for adults. One day license—\$5.00.

June 6: Kansas State Road Race

June 7: Kansas State Criterium

June 14: Kansas State Time Trial

June 21: Kansas State Age Group RR

July 4: Tour of Lawrence

August 8: Tour of Kansas City

August 29: Hotter than Hell Hundred - Wichita Falls, Texas

## Farewell Friends

Many of our racers are graduating soon and it is with great sadness that we bid them farewell. But, as we have seen in the past, you never REALLY leave the Home of the Big House. It's in your blood now. Where ever you go, you are with us in spirit, cheering us on ... as we are with you. Good luck wherever your next destination is (sounds like we work for the airlines now), and keep us up-to-date!

